

**TOP SECRET**

COR-0094  
Copy 3 of 9

8 August 1958

**MEMORANDUM FOR:** Special Assistant to the Director  
for Planning and Development

**THROUGH :** Director of Administration, DPS/DCI

**SUBJECT :** Request to Brief Director, Information Services,  
USAF (Major General Arno H. Luehman)

1. On 7 August 1958 Mr. James A. Cunningham, Jr., discussed with you my desire to brief Major General Arno H. Luehman, Director of Information Services, USAF, on Project CORONA.

2. The purpose for my requesting this action is that General Luehman has prepared a publicity plan for the WS-117L program without knowledge of CIA participation for the planned schedule of CORONA launchings. I have obtained a copy of his publicity plan and am enclosing same herewith for your personal review.

3. Having read the plan myself, I now begin to see why there has been such a vast amount of open comment made concerning the WS-117L program and why various trade magazines have carried such accurate stories about its purpose and features.

4. I believe it would be to our advantage to brief General Luehman now so that we place ourselves in a position to modify the plan of publicity more in keeping with our own prepared cover story. General Luehman has held a CHALICE clearance for several years and his office has been most helpful in controlling undesired publicity for that project. He has been very receptive to suggestions offered in the past and I feel would be more than willing to cooperate with us on matters pertaining to Project CORONA.

5. I have taken the liberty to discuss this matter with the Security Officer and the latter has indicated his agreement with the need for a briefing. Knowing how difficult it is to reach General

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NRO review(s) completed.



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Luchman, I have arranged an appointment in advance of your decision for 11 A.M. Monday, 11 August 1958. This appears to be the only available opportunity of seeing General Luchman during the forthcoming week. I feel this is an extremely urgent matter and would appreciate your early comments concerning the proposed briefing. Should you have a desire to discuss this publicity plan in more detail, I would be most happy to express my own thoughts verbally at your convenience.

Cover Officer  
DPS/DCI

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CONCUR

*12/*  
R. M. BISSELL, JR.  
SA/PD/DCI

*but only after clearing with Gen Smart for  
Gen White - This can be  
done via L. Gary*

Attachment:

WS-117L Publicity Plan  
*cy 3-COE-0104.*

Distribution:

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